

PSYCHOPHONETICS & E-LEARNING

Kate Casey



It's been a few years now since I sat with a client using Psychophonetics in a counselling session. I'm now working full time as an e-learning manager.

I work with banks and insurance companies, academics and all kinds of organisations who want e-learning programs.

My role is now about managing a team of developers and designers. E-learning is a creative industry, it changes constantly as technology changes and you might wonder how I could use Psychophonetics within it.

I find that my understanding of people, which in a large part comes from my training in Psychophonetics, influences many aspects of my job. When I'm conducting a workshop, collecting creative ideas and managing a group of people, I listen in the way Psychophonetics trained me for. I listen for ideas, I encourage them then I step back and summarise. I notice where people are not participating and in workshops I'm thinking through how I can encourage each member of the group to participate.

Psychophonetics taught me the art of creating a picture with people and then strategies for bringing that picture to life. It has given me tools for encouraging others. I guess that sounds abstract but when we're creating a product with a company and we're all creating a picture of what we want to achieve together it helps with our collaboration. And this process leads in the end to a better product and also to a fun and collaborative way of working where each person's ideas can be brought to the table.

Psychophonetics has helped me to respect the challenges we all face in being human. It doesn't take long for me to get a picture of the individuals in my team – I can see where they are stuck, where they may be afraid, if and how they are motivated. Psychophonetics has given me a way of seeing people and their inner life. I see it in how they move, how they communicate and in the way they perform their work. At times I'm in danger of using the counselling skills to too great a degree in my work. I get a lot of feedback from

clients who appreciate the collaborative model I bring to the table and the way I involve people and draw out their best.

On the other hand I can be too involved and occupied with the inner world of the people I work with. And some people simply do not wish to be involved in this way. The business world can be a cold world, with no room for the emotions. Yet I believe without the humanity we can bring to work, especially in an industry like mine that is driven by technology that we lose something. If I did not have my training in Psychophonetics I do believe I could be swallowed up by technology and lose the focus and understanding about people that I have.

I don't necessarily have the extraordinary breakthrough moments and the inspiration in my work now that I had doing the individual counselling. But the Psychophonetics framework certainly has helped me to appreciate and respect what it takes to be fully human – thinking, creating and feeling our way through work and life.

Is there room for us to create a program that teaches these skills to the modern professional? I wonder...



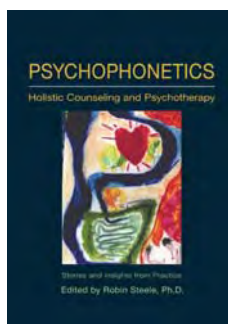
www.ninelanterns.com.au

Kate: 0419 246 389

Email: katemcasey@gmail.com



PSYCHOPHONETICS BOOK FOR SALE



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Show this book to people, and/or have extras available to sell, to clients, colleagues, at workshops, talks etc...

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